

## **DATES PROJECT AND DATA SPACES FOR TOURISM PRESENTS ITS OUTCOMES IN CZECH REPUBLIC**

### **Coalition validation online workshop of the DATES project with Czech stakeholders and partners took place on the 26th of October 2023**

On October 26th, just a few days before the end of the DATES project, CzechTourism Agency as an associated partner of the project in cooperation with DIH Tourism 4.0, a member of the DATES consortium organized an online seminar called Data Space in Tourism. The aim was to present the results of the project, to re-explain to the representatives of the Czech tourism industry the importance of data space and to discuss the possibility of further steps in the implementation of this strategy in the Czech Republic

Over the past 12 months, international teams have been defining the parameters of the tourism data space, an environment where data will be fully under the control of its owners, who will decide when, by whom, to what extent and under what conditions it will be used. Data will be much better able to support new business solutions and be available for research and analysis. Data will be secure and there will be clear rules for working with it, with compliance checked by trusted authorities. There will be secure connectors and interfaces for working with different systems and formats.

The results of this research will provide a basis for the European Commission to take further steps towards such an environment.

At the end of the workshop, the participants agreed that the most important thing for the implementation of the Data Space in the conditions of the Czech Republic would be the possibility of cooperation with foreign partners and the possibility of knowledge transfer to our environment, and equally important is the training of data specialists. Also the importance of consultancy involving the analysis of data sources and the creation of an innovative environment in the target agencies was formulated. The need to create publicly funded projects for the implementation of Data Space was ranked fifth in importance.

DIH tourism 4.0 thanks to the DATES project and intense cooperation with a broad group of European stakeholders and CzechTourism agency agreed on a cooperation which will address the needs of the tourism industry expressed in the workshop. The Data Spaces for Tourism topic will further stay on top of the agenda of DIH Tourism 4.0.

**About the authors:** DIH Tourism 4.0 is a joint initiative of the research company BizGarden Ltd., the Czech union of the tourism industry and the Association of Small and Medium-Sized Enterprises and Crafts of the Czech Republic. The institute supports stakeholders and tourism businesses on their path to digitization and digital transformation. DIH Tourism 4.0 is a member of the DATES consortium and works on the definition of the data spaces for tourism in Europe.

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